



CEFTA
WEEK 2023
CHAIRMANSHIP OF
MONTENEGRO

CEFTA WEEK 2023

CONFERENCE

AGENDA

Podgorica, Montenegro

7 December 2023

7 DECEMBER 2023

CEFTA WEEK 2023 CONFERENCE
eCEFTA: Click, Connect and Tr@de
Podgorica (hybrid conference, Hotel Hilton)

09.30 - 10.00 Registration/ Networking Over Coffee

10.00 - 10.45 Opening session

Nik Gjeloshaj, Deputy Prime Minister for Economic Policy and Minister of Economic Development, Montenegro

Gert Jan Koopmann, Director General, Directorate General for Neighbourhood and Enlargement Negotiations, EC (video message)

Matej Zakonjsek, Director, TCT

Pranvera Kastrati, Acting Head of Programme Department, RCC

Lulzim Rafuna, President, Managing Board, WB6CIF

Danijela Gacevic, Acting Director, CEFTA Secretariat

Moderator: Milica Cvorovic, Coordination and Communication Expert, CEFTA Secretariat

11.00 - 12.15 Panel I: eCommerce: Internet as a Tr@de Opportunity

Today, 1 out of 5 purchases around the globe take place online. This will generate more than 6300 billion dollars this year and is estimated to grow to over 8000 billion dollars in 2026. More and more people shop online and even venture out to internet stores abroad. The trend is clear: the Internet has become a new source of options for customers and a place of opportunities for businesses. This is great news, especially for companies coming from small economies where economies of scales are obstructed by physical and political geography. However, to tap into the full potential of digital world, changes need to happen in the real one. In the European Union, efforts are coordinated under the umbrella of the Digital Single Market. Western Balkans and Moldova on the other side, are attached to this initiative through the Common Regional Market and more specifically activities stemming from the CEFTA E-commerce Roadmap which includes work related regulatory simplification, consumer protection, parcel delivery, customs, digital payments, etc.

Nina Angelovska, President, E-commerce Association, North Macedonia (online)
*Marcele Ponosheci, Head of Legal Department, Electronic and Postal Communications Authority, Kosovo**
Gazmir Mani, Director, Electronic and Postal Communications Authority, Albania
Matija Laco, Senior Economist, World Bank
Tatjana Vujisic, Acting Deputy Director, Revenue and Customs Administration, Montenegro

Moderator: Zdravko Ilic, Senior Technical Expert, CEFTA Secretariat

12.20 - 13.00 eTools Showcase: Making Tr@de Efficient

CEFTA Transparency Pack and Statistics Portal - Marko Mandic, Trade Expert, CEFTA Secretariat
eCommerce4All - Maher Al-Osta, Member of the Advisory Board, eCommerce Association, Bosnia and Herzegovina
CEFTA Traces NT and Green Corridors Statistics - Vladimir Obucina, SEED+ Key Expert, SafeNet
WB6 CIF's digital tools - Balsa Culafic, National Coordinator, WB6 CIF
CEFTA AEO Database and CEFTA Database of Unsafe Products - Rijad Handzic, SEED+ Expert, Finit Consulting

13.00 - 14.15 Lunch hosted by CEFTA

14.15 - 15.30 Panel II: SEEDing the Future: Paperless and Effortless Tr@de

In today's digital age, the transformation of trade and commerce is no longer a vision for the distant future but a tangible reality that is reshaping economies. This panel will delve into the successes achieved in terms of digitalization and interoperability, with a focus on the remarkable journey of the SEED+. Our panelists, experts in the field, will guide us through a comprehensive exploration of how digital transformation and interoperability are revolutionizing the way goods move across CEFTA. We will examine the achievements of the SEED+ designed to facilitate electronic data sharing and document exchange among customs, veterinary, phytosanitary, public health and market surveillance administrations in CEFTA, but also how it is now expanding to the neighbouring EU Member States. We will discuss the impact of these initiatives on trade, cost and waiting time reduction, and the

* This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo declaration of independence.

CEFTA integration and EU alignment, and outline SEED+ future plans and expansions ultimately leading to paperless and effortless trade in CEFTA.

Predrag Jovic, Director, Administration for Plant Health Protection, Bosnia and Herzegovina

Alexandru Donica, Head, International Trade and Inspection, National Food Safety Agency, Moldova

Tatjana Shterjova Dushkovska, Secretary General, WB6 CIF (online)

Goran Azdejkovic, Head, Market Inspection, Ministry of Internal and External Trade, Serbia

Zeljko Franjic, Deputy Director, Customs Administration, Croatia

Mate Gjorgjievski, Desk Officer, Transport Community

Gaia Parisi Asaro, SEED+ Key Legal Expert, Customs and Monopolies Agency, Italy

Moderator: Edna Karadza, SEED+ Project Manager, CEFTA Secretariat

15.40 - 16.20 Closing Panel III: From Montenegro to Serbia: CEFTA's 2023 Recap and 2024 Goals

This is a time of the year to take stock of the CEFTA key developments in 2023, reflecting on the achievements and challenges encountered. The discussion will also revolve around the objectives outlined in the 2024 Chairmanship Priorities and exploring the promising opportunities in the light of the Common Regional Market Action Plan and EU Growth Plan.

Nik Gjeloghaj, Deputy Prime Minister for Economic Policy and Minister of Economic Development, Montenegro

Tomislav Momirovic, Minister of Domestic and Foreign Trade, Serbia

Moderator: Danijela Gacevic, Acting Director, CEFTA Secretariat

16.30 Cocktail dinner hosted by CEFTA